

Article 1: Identity of the controller

Personal data are collected by IMMERSIVE WAYS as controller.

Article 2 : Purpose of the processing operations carried out

As part of the operation of our website, the controller collects data about you. These data are processed for the following purposes:

- Carry out operations related to customer management concerning:
 - contracts;
 - the orders;
 - invoices ;
 - accounting and in particular the management of customer accounts;
 - customer relationship management such as satisfaction surveys, complaints and after-sales service management;
 - the development of trade statistics;
 - the management of requests for the right of access, rectification and opposition;
 - the management of unpaid debts and litigation;
 - the management of people's opinions on products, services or content.

- The use of Cookies (see "Cookies");
- Response to requests made via the contact form;
- Newsletter management;
- Forum management ;
- Preservation of connection logs as a host of online content;

The data marked with an asterisk in our forms are mandatory, otherwise we will be unable to satisfy your request.

Article 3 : Rights of individuals

Internet users have the right of access, rectification and opposition, except in cases where the processing is legally required, to the processing of their personal data. These rights may be exercised, in accordance with Act No. 78-17 of 6 January 1978, as amended on 6 August 2004, by providing proof of identity and a legitimate reason by sending a paper letter to the following address: IMMERSIVE WAYS, 14 rue de la guadeloupe moufia - Semir ZAC Foucherolles, 97490 Sainte-Clotilde, La Réunion.

Article 4 : Conservation period

The controller undertakes that personal data will be kept in a form which allows the identification of the data subjects for no longer than is necessary for the purposes for which they have been the subject of a formality at the CNIL.

Article 5 : Logs of connection

Decree No. 2011-219 of 25 February 2011 on the storage and communication of data identifying any person who has contributed to the creation of online content, adopted pursuant to Article 6-II of the Law of 21 June 2004 on Trust in the Digital Economy, requires hosting providers, and for each creation of online content, to keep data concerning you:

- the connection identifier at the origin of the communication (original IP address, or any other relevant information - in a structure entirely managed by a mobile telephone operator it could consider using the mobile telephone number or the IMSI number of its subscriber who publishes information on a site managed by the same operator);
- the identifier assigned by the information system to the content, subject of the operation (an article or comment reference, the URL or position in a tree structure of a web page, the reference of a classified ad,...) ;
- the types of protocols used to connect to the service and transfer content (access via the web interface, via FTP access, by sending SMS or MMS, etc.);
- the nature of the operation (creation, modification or deletion);
- the dates and time of the operation;
- the identifier used by the originator of the transaction when he or she provided it (for example, if the person uses a pseudonym to log in or an e-mail address, whether there is an authentication or a simple declaration).

In cases where there is a contract, or the creation of an account, and to the extent that this data is collected:

- at the time of account creation, the ID of this connection (for example, the IP address from which the person connects to create their account);
- surname and first name or company name;
- the associated postal addresses;
- the pseudonyms used;
- associated email or account addresses;
- telephone numbers;
- the password (if the system used stores the password in clear text) and the data enabling it to be verified (hashes or other techniques for securely storing a password) or modified, in their latest updated version.

The retention period for this information is set at one year from each content creation, which includes initial content creation, content and content-related data changes, and content deletions. Personal information about the account or contract is kept for one year after the account is closed.

Article 6 : Cookies

1. Information and prior consent

A cookie is information placed on your hard drive by the server of the website you are visiting.

The Internet user is informed of the installation of cookies on his computer by the appearance of a banner on the home page and on the secondary pages.

The banner informs the Internet user:

- the precise purposes of the cookies used;
- the possibility of opposing these cookies and changing the settings by clicking on a link in the banner;
- the fact that the continuation of its navigation is equivalent to agreement to the deposit of cookies on its device.

As long as the consent must not be ambiguous, this banner does not disappear until the Internet user has continued browsing, i.e. until he has gone to another page or clicked on an element of our website (Examples: image, link, button, etc.).

Unless the Internet user has given his prior consent, cookies should not be placed and read if the Internet user :

- goes to the site (home page or directly to another page of the site from a search engine for example) and does not continue its navigation: a simple lack of action cannot be assimilated to an expression of will;
- clicks on the hypertext link "Learn more and set cookies" in the banner allowing him to set cookies and, if necessary, refuses to accept cookies.

2. Purposes

The cookies we use:

- allow you to create statistics of visits to our site (Google Analytics);
- are included in the sharing buttons on social networks (social buttons);

3. Learn more and set up cookies

The Internet user may oppose the installation of cookies or withdraw his consent as follows.

Set up Google Analytics

This website uses Google Analytics, a website analysis service provided by Google. To use "Analytics", a website manager must insert an applet (javascript) in each of the pages of his site. This applet collects and sends Google data on each Internet user who visits our website. Google Analytics uses its own cookie to track an Internet user's interactions.

Google uses this data only to evaluate your use of Our website and to compile reports on website activity for IMMERSIVE WAYS. The data collected and processed are: the geographical origin of the User, his IP address, the date of his visit, the duration of his visit, the pages consulted as well as the sequence of pages.

If you do not wish to send information to Google Analytics, download and install this module in your browser, available at the following address:

<http://tools.google.com/dlpage/gaoptout?hl=fr>

The processing carried out pursues a legitimate interest and does not infringe fundamental human rights and freedoms. In order to ensure that the use of Google Analytics is compatible with applicable data protection legislation, in particular the CNIL's position regarding cookies used to measure audiences, IMMERSIVE WAYS undertakes to regularly review any changes to the Google Analytics Terms of Use and, if necessary, to abandon this tool if such changes should infringe the fundamental rights and freedoms of Internet users. Boutons sociaux

Our website uses Social Share Privacy, recommended by the CNIL, which allows you to simply integrate the buttons of the main social platforms without sending cookies before obtaining the Internet user's prior consent.

To accept the sending of cookies, the Internet user must click on the button created by Social Share Privacy as follows:



Article 7 : Newsletter

The Internet user has the possibility to subscribe or unsubscribe to our Newsletter directly on our website. The sending of a Newsletter can only be done with the Internet user's registration to our Newsletter.

The Internet user also has the possibility to unsubscribe at any time, when sending each Newsletter, via a hypertext link at the bottom of the information note.

Article 8 : Data communication

The controller is the only receiver of the data collected. However, the controller reserves the right to transmit personal data in order to meet his legal obligations or to authorised third parties, within the meaning of the "Data Protection Act", and in particular if he is forced to do so by judicial requisition.

Article 9 : Data Security

In accordance with Articles 34 and 35 of Law No 78-17 of 6 January 1978 amended on 6 August 2004, the controller shall implement all the technical and organisational measures necessary to guarantee the security and confidentiality of the personal data collected and processed, and in particular to prevent them from being distorted, damaged or communicated to unauthorised third parties, by ensuring a level of security appropriate to the risks associated with the processing and nature of the data to be protected, having regard to the technological level and the cost of implementation